



# HEALTH CARE EDUCATION ASSOCIATION

*Connecting Patient, Staff & Community Educators, Worldwide*

2017 Conference

*Reaching New Heights in Patient Powered Care*

September 6 – 8, 2017

Salt Lake City Marriott University Park, Salt Lake City, UT

## Abstract Information

The central theme of the 2017 HCEA conference focuses on how educators can empower patients and families while they navigate through the ever-changing health care environment.

The conference is organized around three key aspects:

- **Using Technology to Engage Patients and Improve Outcomes** - Share your innovative solutions for meeting the educational needs of patients and staff using a variety of technology tools. Topics in this category may include:
  - Electronic health records and patient education
  - Mobile Health/apps
  - Using process improvement tools to improve outcomes
  - Technology use in transitioning of care
  - Integrating evidence into your work related to health education
  
- **Putting Patient Powered Care into Practice** – Share your successes and lessons learned as your organization moves toward a more patient-centered health delivery system. Topics in this category may include:
  - Communication strategies, such as teach back and decision aids
  - Motivational Interviewing
  - Shared decision making
  - Tools for teaching LEP families
  - Teaching a culturally diverse population
  - Teaching staff how to teach
  
- **Getting from Here to There: Shifting the Vision for Patient Education** – Share how your organization is moving the bar with regard to health literacy and patient education. What innovative programs have you instituted at your organization that have brought patient education to the forefront? This category may include such topics as:
  - Staffing changes
  - Moving toward becoming a health literate organization
  - Tools for educators
  - Measuring outcomes