Cooking Up Patient Education Materials: A Recipe for Success Agenda
VM2.020

April 26, 2016

7:00 – 7:30  Registration/Breakfast

7:30 – 7:40  Welcome – Jill Guilfoile, MEd, BSN, RN-BC

7:40 – 8:30  Health Literacy Basics – Joan Morgan, MBA, MSHA, RN

8:30 – 9:00  Creating Patient Education
8:30 - 8:45  Needs Assessment – Jill Guilfoile, MEd, BSN, RN-BC
8:45 – 9:00  Exercise – What makes good education? – Joan Morgan, MBA, MSHA, RN facilitator

9:00 – 9:30  Creating Patient Education- continued
9:00 – 9:15  Using the Right Ingredients - Joan Morgan, MBA, MSHA, RN
9:15 – 9:30  Exercise – plain language techniques - Joan Morgan, MBA, MSHA, RN facilitator

9:30 – 9:45  Design: Key Elements to Make Your Material More Interesting – Kathleen Calderon, MSW, LISW-S

9:45 – 10:00  Break

10:00 - 10:40  Exercise – creating education material – Joan Morgan, MSHA, MBA, RN

10:40 – 11:05  The Taste Test – Readability Tools
10:40 – 11:05  Readability Tools: The Taste Test– Angela Nienaber, MSN, RN-BC
Exercise – Fry readability- Angela Nienaber, MSN, RN-BC

11:05 – 11:20  The Final Taste Test: Reviewing Patient Education Materials
Kathleen Calderon, MSW, LISW-S

11:20 – 11:30  Judging of posters/ pick up boxed lunch

11:30 – 11:50  Assessment of posters

11:50 – 12:00  Questions/Evaluation