



Academic Bootcamp

A conference for physicians to strengthen scholarship skills in an area of academic focus

September 25 - September 28, 2025
Snowbird Cliff Lodge
Snowbird (Salt Lake City), UT

Promotional Opportunities



From the Committee Chair

On behalf of the Division of Hospital Medicine at the Cincinnati Children's Hospital Medical Center, I invite you to take part in supporting *Academic Bootcamp*, held in Snowbird, Utah, September 25-28, 2025.



The conference provides a unique opportunity for participants to obtain mentorship from an elite group of faculty to strengthen their scholarship skills in an area of academic focus (e.g., clinical research, quality improvement, or educational scholarship). Faculty are nationally-recognized experts in their respective fields, drawn from multiple leading institutions. The conference is structured to allow for foundational group instruction, practical small group work, and ample time to enjoy the amenities of the conference resort.

Participants will be asked to choose a track related to an area of scholarly interest at the time of registration; however, all participants will engage in content related to the basics of scholarship design and leadership skills to promote academic success. The conference is also unique in that we are limiting the number of participants, so as to allow for a more intimate experience and the opportunity to network with both faculty and participants. Our goal is for participants to create communities of practice so they can continue to learn from each other outside of the conference, including opportunities for post-conference virtual check-ins.



The conference is intended for adult and pediatric hospitalists; however, all specialists are welcome to attend as the content is broadly applicable across fields.



The faculty is world-renowned and has been recruited from Cincinnati Children's and several other institutions. The intimate conference atmosphere ensures that attendees will be able to interact with these faculty members and each other throughout the weekend.

We have developed a number of support opportunities for your consideration. These opportunities will serve to maximize your visibility and exposure to attendees at the conference, as well as demonstrate your support of the development of academic scholarship skills in physicians.

Space is limited for all opportunities, so we encourage you to book early. We look forward to working with you.

Best regards,

Samir Shah, MD, MSCE, MHM
Conference Co-Chair
Vice Chair, Clinical Affairs and Education
Cincinnati Children's

Host Institution

Cincinnati Children's, a nonprofit academic medical center established in 1883, is one of the oldest and most distinguished pediatric hospitals in the United States.

Clinical Services

We offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care. In the 2023-2024 U.S. News & World Report survey of best children's hospitals, Cincinnati Children's ranks No. 1 among all Honor Roll hospitals.

With more than 762 registered beds, Cincinnati Children's had nearly 1.6 million patient encounters and served patients from all 50 states and 51 countries, including 589 international patients, in fiscal 2023.

Education & Training

Through an academic affiliation dating to 1926, Cincinnati Children's comprises the Department of Pediatrics at the University of Cincinnati College of Medicine. We train more than 600 residents and clinical fellows a year in various pediatric specialties and offer some of the most highly ranked research-based education and training programs in the nation.

Research

We have been an important force in pediatric research since the opening of the Cincinnati Children's Research Foundation in 1931. Grant funding for our research has more than tripled in the last 15 years, supporting countless discoveries and the continued expansion of our areas of research.



Meeting Venue

The Cliff Lodge at Snowbird is a renowned mountain resort known for its beautiful hiking and outdoor activities. Due to its stunning location, ample amenities, and opportunities to enjoy the outdoors, Snowbird is the perfect location for our intimate conference to foster our community of learners!

The Cliff Lodge at Snowbird is one of North America's most iconic ski lodges. The majesty of Little Cottonwood Canyon can be explored from the views each room provides whether facing Snowbird's ski slopes or peering down the glacially carved canyons spilling into the Salt Lake City valley below.

Within walking distance to Snowbird's pedestrian village, The Cliff Lodge offers comfortable lodging for the whole family and makes the [perfect corporate event venue](#) for all group sizes. Other amenities include an exercise room, resort-wide internet service, room service, concierge and a state-licensed daycare facility.

After a day on the mountain, relax at the outdoor pool or [The Cliff Spa](#). Open year-round, a heated swimming pool and 2 hot tubs are located outdoors on Level 3. Located on the 9th and 10th floors, The Cliff Spa features over 30 treatment and salon services, yoga studio, fitness center, rooftop pool and hot tub. Access to The Cliff Spa is available for guests for an additional fee. [Spa treatments, classes and daily passports](#) must be reserved in advance.

Among Snowbird's excellent selection of dining opportunities, [The Aerie Restaurant](#) and Lounge, [SeventyOne Restaurant](#) and Lounge and [The Atrium](#) are open year-round and provide diverse menus for every palate.



Course Directors



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Course Faculty (need updated)

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Joanna Thomson, MD, MPH

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Conference Objectives

- Develop a rigorous approach to work within an area of scholarly focus (i.e., clinical research, quality improvement, medical education)
- Cultivate academic leadership skills
- Create communities of practice through group and peer mentoring of cohorts of participants with similar academic interests

Conference Agenda (need track 2 info)

Daily Schedule*

THURSDAY, SEPTEMBER 25, 2025

1:00 pm - 4:00 pm Introductions/Welcome
Leadership Topic 1
Group Session 1 - Introduction to Scholarly Work

5:00 pm - 6:00 pm Welcome Reception

FRIDAY, SEPTEMBER 26 & SATURDAY, SEPTEMBER 27, 2025

7:30 am - 8:00 am Breakfast

8:00 am - 10:00 am	Friday: <ul style="list-style-type: none">• Leadership Topic 2• Group Session 2	Saturday: <ul style="list-style-type: none">• Leadership Topic 3• Group Session 3
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10:00 am - 12:00 pm Small Group Work by Scholarship Track

12:00 pm Free time/conference amenities available

SUNDAY, SEPTEMBER 28, 2025

7:30 am - 8:00 am Breakfast

8:00 am - 11:30 am Group Session 4 - Mentorship/Sponsorship, Moderated Panel with Faculty

11:30 am - 12:00 pm Conference Wrap Up

***Subject to change - for more current information, visit cincyphm.org/bootcamp.**

Promotional Opportunities

Levels

Platinum	(Limit 2)	\$10,000
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Platinum level supporters will receive recognition through organization name or logo as follows:

- Logo on recognition signage
- Choice of:
 - Logo on printed bag distributed during opening reception (Limit 1)
 - Logo on key card (Limit 1)
- Verbal recognition of support during the opening session
- Recognition on attendee handout
- Recognition on conference website

Gold		\$5,000
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Gold level supporters will receive recognition through organization name or logo as follows:

- Logo on recognition signage
- Verbal recognition of support during the opening session
- Recognition on attendee handout
- Recognition on conference website

Silver		\$2,500
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Silver level supporters will receive recognition through organization name or logo as follows:

- Verbal recognition of support during the opening session
- Recognition on attendee handout
- Recognition on conference website

Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the [Standards for Integrity and Independence in Accredited Continuing Education \(2020\)](#), are considered separate from Promotional Opportunities and are Commercial Support. If you are interested in providing a donation or educational grant, please contact andrea.thrasher@cchmc.org.

Promotional Opportunities

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

Daily Sponsor

Limit 1 per day. \$4,000 each.

- Verbal recognition during the session
- Choice of:
 - Branded table cloth on catering table
 - Branded napkins
 - Branded coffee sleeves

Activities

- Snack Time Social (1) - \$1,500
 - To be held: Friday, September 26, 2025
 - In addition to the fee, vendor must directly order and pay for any catering with the venue, entertainment, and additional signage within the Snack Time Social space with Snowbird.
 - Ex. Smores / ice cream social
 - Space and 1 recognition poster will be provided.
 - Social may not begin before 12:30.
 - Any cancelation fees associated with hotel charges are the responsibility of the purchasing organization.

Technology

- AV (1) - \$2,500
 - Verbal recognition during the session
 - Recognition on technology information handout (no logo)
 - Opportunity to play Spotify playlist during break
- Wifi (1 per day) - \$1,500
 - Verbal recognition during the session
 - Recognition on technology information handout (no logo)

Custom Opportunities

\$500, per opportunity

The amount listed reflects the opportunity purchase price. Fulfillment (design, production, etc.) is the responsibility of the purchaser. Cincinnati Children's IPCE must review and approve prior to production. If product has already been produced (example: pens) Cincinnati Children's must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 70.

- Hand Sanitizer
- Hand Lotion
- Travel Sunscreen
- Water Bottles
- Camelback
- Hiking/Trekking Poles
- Bear Spray
- Other Giveaway

Interest Form

Organization Information

Complete the information below to indicate the appropriate person to serve as the contact for this program. If this includes an exhibit booth, please include the name of the individual who will be onsite at the activity. Email a completed **Interest Form** and **LOA** to andrea.thrasher@cchmc.org.

Organization Name	
Representative Name (s)	
Email	
Phone	

	Cost	✓
Promotional Opportunities		
Platinum Level (Specify Option: _____)	\$10,000	
Gold Level	\$5,000	
Silver Level	\$2,500	
Daily - Friday	\$4,000	
Daily - Saturday	\$4,000	
Daily - Sunday	\$4,000	
Snack Time Social	\$1,500	
AV	\$2,500	
Wifi (Specify Day(s): _____)	\$1,500	
Custom (Specify option: _____)	\$500	

Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / cme@cchmc.org. The following regulations apply:

Written cancellations received by June 30, 2025 will receive a refund of 80%.

Written cancellations received between July 1, 2025 and August 31, 2025 will receive a refund of 25%.

No refunds will be issued for cancellations received after September 1, 2025.



Commercial Interest - Letter Of Agreement (LOA)

ADD LOA after conversion to PDF