

# 47<sup>th</sup> ANNUAL ASPEN CONFERENCE ON PEDIATRIC GASTROINTESTINAL DISEASE:

**ADVANCES IN PEDIATRIC LIVER DISEASE & LIVER TRANSPLANTATION** 

July 14-18, 2025 Viewline Snowmass, Autograph Collection by Marriott Snowmass Village, CO

**Promotional Opportunities** 



# From the Committee Chairs

On behalf of the Division of Pediatric Gastroenterology, Hepatology, and Nutrition at Cincinnati Children's Hospital Medical Center, we are pleased to invite you to participate in the 47th Annual Aspen Conference on Pediatric Gastrointestinal Disease, to be held in Snowmass Village, Colorado, from July 14-18, 2025.

This prestigious conference will explore several major themes during the week-long conference including:



- Pediatric Cholestasis (Biliary Atresia, PFIC, Alagille Syndrome)
- Metabolic Dysfunction-Associated Steatotic Liver Disease
- Fontan-Associated Liver Disease
- Cystic Fibrosis Hepatobiliary Involvement
- Viral Hepatitis
- Metabolic and Autoimmune Liver Diseases
- Pediatric Cirrhosis
- The Failing Liver: Early Identification, Intervention Strategies
- Liver Transplantation: Enhancing Management and Optimizing Outcomes



The Aspen Conference traditionally draws 80-90 participants, including pediatric gastroenterologists, hepatologists, and advanced practice providers from across North America and internationally.



Our faculty, comprised of leading experts, will foster a collaborative environment where learners can engage deeply with presenters through extensive discussions, Q&A sessions, and case presentations. The conference's intimate atmosphere is conducive to fostering meaningful interactions between attendees and faculty throughout the week.

Conference Structure and Opportunities for Sponsors: The conference schedule is designed with a focus on morning didactic lectures followed by discussion sessions,

including case-based discussions that spotlight emerging and relevant topics. These sessions will encourage deep engagement and allow attendees to explore practical applications of the latest research. The program concludes by mid-day, providing ample opportunity for attendees to interact with sponsors and exhibitors during the event and through informal activities.

We offer a variety of sponsorship and exhibit opportunities designed to enhance your visibility and engagement with attendees. These options allow you to align your brand with cutting-edge education in pediatric gastroenterology and hepatology, providing significant exposure throughout the conference.

We encourage early booking due to limited availability. We look forward to partnering with you in delivering another successful year of pediatric gastrointestinal education.

Stavia Kanthakos, MD Julie Ben MD



Best regards,

Stavra Xanthakos, MD & Julie Bonn, MD Conference Chairs



# A Legacy of Excellence

#### Cincinnati Children's

Founded in 1883, Cincinnati Children's is one of the oldest and most distinguished pediatric medical centers in the United States, consistently ranked among the top 10 children's hospitals in the nation. Our mission extends beyond clinical excellence—we are deeply invested in advancing education, training, and research in pediatric medicine. Our gastroenterology and GI surgery programs are ranked #1 in the nation in the 2024-25 list of Best Children's Hospitals published by *U.S. News & World Report*. Cincinnati Children's Research Foundation, established in 1931, is now among the largest pediatric research facilities in the U.S., offering over 1.4 million ft<sup>2</sup> of lab space and connecting more than 900 scientists and clinicians.



### A Rich History

The Aspen Conference on Pediatric Gastrointestinal Disease was established by William Balistreri, MD, nearly five decades ago and has since grown into one of the most prestigious annual gatherings in the field. Each year, leading pediatric gastroenterologists, hepatologists, and specialists gather explore cutting-edge research and innovations in pediatric GI care. The conference, hosted by Cincinnati Children's, is known for its intimate and collaborative atmosphere, allowing for rich discussions and interactions between faculty and attendees.

#### Collaboration and Innovation

Known for his approachable demeanor and dedication to mentoring, Dr. Balistreri's commitment to education and excellence continues to inspire the conference's mission. Since its inception, the Aspen GI Meeting has been a key platform for advancements in pediatric gastroenterology, hepatology, & nutrition. With a long-standing tradition of addressing both liver and non-liver conditions, the meeting has explored a wide range of topics from pediatric cholestasis, liver transplantation, and metabolic liver diseases, to disorders like inflammatory bowel disease, eosinophilic GI disorders, gut-brain interactions, and more. This gathering fosters a vibrant exchange of ideas to shape the future of pediatric GI care.



# **Course Directors**

#### Stavra Xanthakos, MD

Conference Co-Director
Professor of Pediatrics, Division of
Gastroenterology, Hepatology &
Nutrition
Director, Steatohepatitis Center

Director, Steatohepatitis Center Cincinnati Children's

#### Julie Bonn, MD

Conference Co-Director Assistant Professor Division of Gastroenterology, Hepatology & Nutrition Cincinnati Children's "This is the best conference with the best speakers and so applicable to everyday practice."



"Having A-list experts in the field present in such an intimate setting is very unusual. I love the practical topics and approach to topics while reviewing the research that underpins our decision making."

"The personal interactions between and among participants and faculty were fantastic. The active participation of the attendees was a highlight."

# **Course Faculty**

#### Alexander Bondoc, MD

Assistant Professor of Surgery and Pediatrics
Division of Pediatric General and Thoracic Surgery
University of Cincinnati College of Medicine
Cincinnati Children's

## Amy Feldman, MD, MSCS

Associate Professor, Pediatric Gastroenterology, Hepatology, and Nutrition Medical Director, Pediatric Liver Transplant Program University of Colorado School of Medicine Children's Hospital Colorado

### Ronald J. Sokol, MD, FAASLD

Associate Dean for Child Health Research Chief Scientific Officer, Child Health Distinguished Professor of Pediatrics, Pediatric GI, Hepatology and Nutrition University of Colorado School of Medicine Children's Hospital Colorado

#### James Squires, MD, MS

Associate Professor of Pediatrics Associate Director of Hepatology UPMC Children's Hospital of Pittsburgh University of Pittsburgh School of Medicine

### Greg Tiao, MD

Professor of Surgery and Pediatrics
Director, Division of General and Thoracic Surgery
Surgical Director, Liver Transplantation
University of Cincinnati College of Medicine
Cincinnati Children's

#### Jennifer M. Vittorio, MD

Associate Professor, Department of Pediatrics NYU Grossman School of Medicine Medical Director, Pediatric Liver Transplant NYU Langone Health





# Conference Agenda

7 - 7:45 am	Breakfast and Registration
7:45 - 9:30 am	Presentations & Discussion
9:30 - 9:50 am	Break
9:50 - 12:15 pm	Presentations & Discussion



"Always the best meeting, relevant topics, well presented and the ability to discuss and interact with each other."

# **Topics**

- Pediatric Cholestasis
  - Including Biliary Atresia, PFIC, and Alagille Syndrome - diagnosis, IBAT inhibitors, and therapeutic advances
- Metabolic Dysfunction-Associated Steatotic Liver Disease (MASLD),
  - Covering management, co-morbidities (diabetes, OSA, hypertension), and lifestyle interventions
- Fontan-Associated Liver Disease
  - \* With a focus on lab/imaging assessment and heart/liver transplant considerations
- Cystic Fibrosis Hepatobiliary Involvement
  - With updated management guidelines
- Viral Hepatitis
  - \* Latest updates in treatment and long-term management

- Metabolic and Autoimmune Liver Diseases
  - Including Wilson's disease, mitochondrial hepatopathies, autoimmune hepatitis (AIH), and primary sclerosing cholangitis (PSC)
- Pediatric Cirrhosis
  - Addressing portal hypertension and management of GI bleeds, varices, and ascites
- The Failing Liver
  - Early identification, intervention strategies, and liver support mechanisms for acute and chronic liver failure
- Liver Transplantation
  - \* Exploring surgical innovations, immunosuppression techniques, management of acute and chronic rejection, and long-term outcomes like quality of life, medication adherence, and transition of care.

"I truly gained so much applicable knowledge from this conference. I plan on adjusting medical therapy, diagnostic algorithms, treatment plans, amongst other aspects to my practice." "This was one of my favorite conferences during my 12-year career as a gastroenterologist."

"The conversational approach to management and the focus on key points that are generally easy to incorporate into practice were excellent."

"This conference is one of the best I have attended. The content was clinically relevant and I loved the discussions."



<sup>\*</sup>Times vary by day.

# **Promotional Opportunities**

#### Levels

Platinum (Limit 2) \$25,000

Platinum level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Platinum Supporter
- Prominent recognition in conference materials
- Recognition during opening & closing remarks
- · Post meeting email blast
- Choice of:
  - Logo on printed bag in exhibit room (Limit 1)
  - Logo on key card (Limit 1)

- Logo on sign in exhibit/food area
- Twitter shout-out
- Registration list
- · Handout at hotel guest check in

Gold \$10,000

Gold level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Gold Supporter
- Prominent recognition in conference materials
- · Recognition during opening & closing remarks
- Choice of:
  - Post meeting email blast
  - Twitter shout-out

- Logo on sign in exhibit/food area
- Registration list

Silver \$5,500

Silver level supporters will receive recognition through organization name or logo as follows:

- Recognition as the Silver Supporter
- Recognition in conference materials
- Recognition during opening & closing remarks
- · Logo on sign in exhibit/food area
- Registration list

#### **Donations & Grants**

All opportunities listed in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the <u>Standards for Integrity and Independence in Accredited Continuing Education (2020)</u>, are considered separate from Promotional Opportunities and are Commercial Support. If you are interested in providing a donation or educational grant, please contact <u>andrea.thrasher@cchmc.org</u>.

# Click here to submit your purchase



# **Promotional Opportunities**

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

**Daily Sponsor** Limit 1 per day. \$6,000 each.

- Recognition signage in exhibit room
- Verbal recognition during the session
- Recognition in conference materials

Branded choice of:

- Social media shout-out Menu at end of buffet Coffee sleeves or napkins
- Registration list Branded tablecloth

### In-person Event or Symposium (Limit 2)

\$2.500 each

- Available times: Monday, July 14, 2025 or Wednesday, July 16, 2025
- In addition to the fee, vendor must directly order and pay for any catering, entertainment, and additional signage within the space with the venue.
- Content, activities controlled by purchaser.
- Two complimentary conference registrations
- Email invitation sent by CME to attendees
- Space and 1 recognition poster will be provided.
- Text recognition in attendee handouts, on agenda
- Registration list

#### Ice Cream Social Family Event (Limit 1)

\$2,500

- Available times: Monday, July 14, 2025
- In addition to the fee, vendor must directly order and pay for any catering, entertainment, and additional signage within the space with the venue.
- Content, activities controlled by purchaser.
- Two complimentary conference registrations
- Email invitation sent by CME to attendees
- Space and 1 recognition poster will be provided.
- Text recognition in attendee handouts, on agenda
- Registration list

#### AV or Wi-Fi Sponsor (Limit 1 ea)

Savings!!! Both 2 for \$5,000

\$3.000 each

- Text recognition on technology information handout, attendee handouts
- Ability to play pandora playlist during breakfast (A/V) or break (Wi-Fi) daily, with verbal recognition.
- Verbal recognition during the session
- Registration list
- Social media shout-out

#### Charging Sponsor (Limit 1)

\$3.000

- Text recognition on technology information handout & near charging ports, attendee handouts
- Verbal recognition during the session
- Registration list
- Social media shout-out

Text recognition in attendee handouts

#### Altitude & Attitude - Branded Merchandise

\$1,000 (Purchaser Fulfilled) \$5,000 (CCHMC Fulfilled)

- Sponsor branded conference materials
- Logo and recognition on sponsored items
- Registration list
- CCHMC Fulfilled: Conference staff designs, fulfills, and ships logo item.
- Purchaser Fulfilled: Purchaser designs (with conference staff approval), fulfills, and ships logo item.
- Pre-made products accepted, pending approval.
- Examples: Water bottles Hydration pack
- Hiking poles

- Sun hat
   Sun screen
- Hand sanitizer
- Bear Spray



# **Exhibit Opportunities**

# Standard Single Booth

\$5,000

#### Table Top Exhibit:

- 6' table with two side chairs
- Recognition as exhibitor in conference materials
- In-person networking with learners
- Shared experiences and informal conversations that happen outside the conference rooms
- Ability to attend (with purchase) social activities with learners
- Text recognition in the attendee materials
- Two complimentary conference registrations
- Registration list
- Logo on vendor recognition poster in food area

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# **Rules & Guidelines**

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), and the Viewline (the "Conference Center") for the Annual Aspen Conference on Pediatric Gastrointestinal Disease.

### Application for Exhibit/Promotion

CCHMC reserves the right to determine eligibility of any exhibit or promotion at the Meeting.

### **Booth & Opportunity Assignments**

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

### **Conference Services**

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, electrical, A/V needs, etc.) will be included.

### **Custom Opportunities**

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC must review and approve final proofs prior to production. If product has already been produced (e.g. pen) CCHMC must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 90.

# Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

# Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

# **Parking**

Loading dock space is reserved for loading and unloading only. Valet parking and self parking is available at the Viewline.

(Continued on next page.)

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# Rules & Guidelines, cont.

### Cleaning

The Conference Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

# **Booth Cancellation Policy**

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / cme@cchmc.org. The following regulations apply:

Written cancellations received by April 22, 2025 will receive a refund of 80%.

Written cancellations received between April 22, 2025 and June 9, 2025 will receive a refund of 25%.

No refunds will be issued for cancellations received after June 9, 2025.

### Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

### Installation of Exhibits

Set-up is on Sunday, July 13, 2025, from 3:30pm-5:30pm or Monday, July 14, 2025, from 6am - 7am at the Viewline.

### Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salespeople or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. Exhibits must be staffed at all times during exhibit hours.
- f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and must be approved prior to the conference.
- g. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.

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