



3rd Annual Aspen Conference on Pediatric Cerebrovascular Disease and Stroke

July 13-17, 2020
Viceroy Snowmass
Snowmass Village, CO

Promotional & Exhibit Opportunities



From the Committee Chair

On behalf of the Division of Neurosurgery, Cerebrovascular Disease Center, at Cincinnati Children's, I invite you to take part in the 3rd Annual Aspen Conference on Pediatric Cerebrovascular Disease and Stroke, which will be held in Snowmass Village, Colorado, July 13-17, 2020.



Presentations will focus on major themes during the week-long conference:

- Emergency stroke presentations, Management, Rehabilitation, and Outcomes
- Hereditary Hemorrhagic Telangiectasia and brain arteriovenous malformations
- PHACEs, Inflammatory arteriopathy, and arterial tortuosity syndromes
- Neurophakomatoses, Vascular anomalies of the head and neck, and mTOR inhibitors
- Infection induced stroke, Neuropsychology of patients and family, and heat stroke!



Reflecting the multidisciplinary, interprofessional care provided for pediatric patients with conditions affecting the blood vessels in and around the brain & spine, the target audience of this conference consists of pediatric medical professionals in a variety of disciplines who interface with pediatric stroke and recovery. This includes physicians and surgeons, advanced practice practitioners, nurses, physician assistants, OT/PT, and other allied health professionals.

The faculty is world-renowned and has been recruited from Cincinnati Children's and other institutions. The intimate conference atmosphere ensures that attendees will be able to discuss and interact with these faculty members throughout the week.



The design of the conference – morning didactic lectures with extensive Q&A and case presentations ending at approximately mid-day – provides many opportunities for attendees to interact with sponsors and exhibitors both during the conference and informally during optional activities.

In addition to exhibit opportunities, we have developed a number of sponsorship opportunities for your consideration. These opportunities will serve to maximize your visibility and exposure to attendees at the conference, as well as demonstrate your full support of cerebrovascular education.

Space is limited for all opportunities, so we encourage you to book early. We look forward to working with you.

Best regards,

Sudhakar Vadivelu, DO
Conference Chair



Host Institution

Cincinnati Children's, a nonprofit academic medical center established in 1883, is one of the oldest and most distinguished pediatric hospitals in the United States.

Clinical Services

We offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care. In the 2019-20 U.S. News & World Report survey of best children's hospitals, Cincinnati Children's ranks No. 3 among all Honor Roll hospitals.

With more than 600 registered beds, Cincinnati Children's had more than 1.3 million patient encounters and served patients from all 50 states and 58 countries in fiscal 2017.

Education & Training

Through an academic affiliation dating to 1926, Cincinnati Children's comprises the Department of Pediatrics at the University of Cincinnati College of Medicine. We train more than 600 residents and clinical fellows a year in various pediatric specialties and offer some of the most highly ranked research-based education and training programs in the nation.

Research

We have been an important force in pediatric research since the opening of the Cincinnati Children's Research Foundation in 1931. Grant funding for our research has more than tripled in the last 15 years, supporting countless discoveries and the continued expansion of our areas of research.



Meeting Venue

At Viceroy Snowmass luxury year-round resort, mountain adventure glows with modern spirit as Viceroy Hotels and Resorts offers its first resort at the base of one of the world's finest ski mountains. Only seven miles from downtown Aspen in the heart of Snowmass Base Village, the sophistication and sense of place that distinguish Viceroy destinations from California to the Caribbean perfectly blend with the Colorado high country.

Opened in December 2009, Viceroy Snowmass is the first luxury hotel in Colorado to receive Gold LEED Certification. For couples, families and friends, Viceroy Snowmass offers 163 residentially-appointed, ski-in/ski-out luxury guest rooms and suites, ranging from studios to four-bedroom lodging. In-room comforts include stainless steel kitchens, glowing fireplaces, deep soaking tubs, in-room washer and dryer and wireless internet access.

Your Viceroy Snowmass experience is complemented by Latin contemporary dining and lounging at TORO Kitchen and Lounge, Nest, a year-round pool terrace and outdoor bar, and a 7,000-square-foot Spa at Viceroy Snowmass offering treatments that include signature rituals inspired by ancient Ute, Nordic and Asian ceremonies and culture, as well as traditional massage, facial, and beautification journeys.



Course Director

Sudhakar Vadivelu, DO

Faculty Pediatric Endovascular Neurosurgeon
Director, Cerebrovascular Center
Associate Professor, Neurosurgery and Radiology
Division of Pediatric Neurosurgery
Cincinnati Children's



Course Faculty

Adrienne Hammill, MD, PhD

Associate Professor
Research Director, Hemangioma & Vascular
Malformation Program
Division of Hematology
Cincinnati Children's

Additional faculty to come. Visit the conference website for an updated version of this document.

Conference Agenda

7:15 - 7:45 am	Breakfast and Registration
7:45 - 9:45 am	Presentations & Discussion
9:55 - 10:15 am	Break
10:15 - 12:15 pm	Presentations & Discussion

*Times vary by day.

Conference Topics

- Emergency stroke presentations, Management, Rehabilitation, and Outcomes
- Hereditary Hemorrhagic Telangiectasia and brain arteriovenous malformations
- PHACEs, Inflammatory arteriopathy, and arterial tortuosity syndromes
- Neurophakomatoses, Vascular anomalies of the head and neck, and mTOR inhibitors
- Infection induced stroke, Neuropsychology of patients and family, and heat stroke!

Promotional Opportunities

Levels

Platinum	\$25,000+
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Platinum level supporters will receive recognition through organization name or logo as follows:

- Logo on floor cling at entry to exhibit room
- Recognition signage in exhibit room
- Choice of:
 - Logo on printed bag in exhibit room (Limit 1)
 - Logo on key card (Limit 1)
- Verbal recognition of support during the opening session

Gold	\$10,000+
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Gold level supporters will receive recognition through organization name or logo as follows:

- Logo on floor cling at entry to exhibit room
- Recognition signage in exhibit room
- Verbal recognition of support during the opening session

Silver	\$4,000+
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Silver level supporters will receive recognition through organization name or logo as follows:

- Recognition signage in exhibit room
- Verbal recognition of support during the opening session

Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations and grants provided by Commercial Interests, as defined by the Accreditation Council for Continuing Medical Education (ACCME), are considered separately and are Commercial Support. Contributions by a Commercial Interest must comply with the ACCME Standards of Commercial Support. If you are interested in providing a donation or educational grant, please contact andrea.thrasher@cchmc.org.



Promotional Opportunities

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

Daily Sponsor	Limit 1 per day. \$4,500 each
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- Recognition signage in exhibit room
- Verbal recognition during the session
- Choice of:
 - Branded table cloth on catering table
 - Branded napkins
 - Branded coffee sleeves
 - Floor cling by catering table

Activities

- Mountainside Activity - \$1,500*
 - Cornhole tournament in the center of Base Village
- Trainee & Allied Health Social - \$1,500*
 - Social activity of purchasing organization's choosing, held in Snowmass Village (Ex. Ice cream social, S'mores, Alpine coaster)

*Date/Time to be determined in collaboration with the purchasing organization. In addition to the above fee, vendor must directly order and pay for any catering, entertainment, and additional signage within the

Logistics & Technology

- AV (1) - \$7,500
 - Verbal recognition during the session
 - Recognition on microphones in the session (no logo)
- Wifi (1/day) - \$5,000
 - Verbal recognition during the session
 - Recognition on wifi and online syllabus instruction handouts (no logo)

Custom Opportunities	\$1,000
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The amount listed reflects the opportunity purchase price. Fulfillment (design, production, etc.) is the responsibility of the purchaser. Cincinnati Children's IPCE must review and approve prior to production. If product has already been produced (example: pens) Cincinnati Children's must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided.

- Hand Sanitizer
- Hand Lotion
- Travel Sunscreen
- Water Bottles
- Camelback
- Hiking/Treking Poles
- Bear Spray
- Other Giveaway



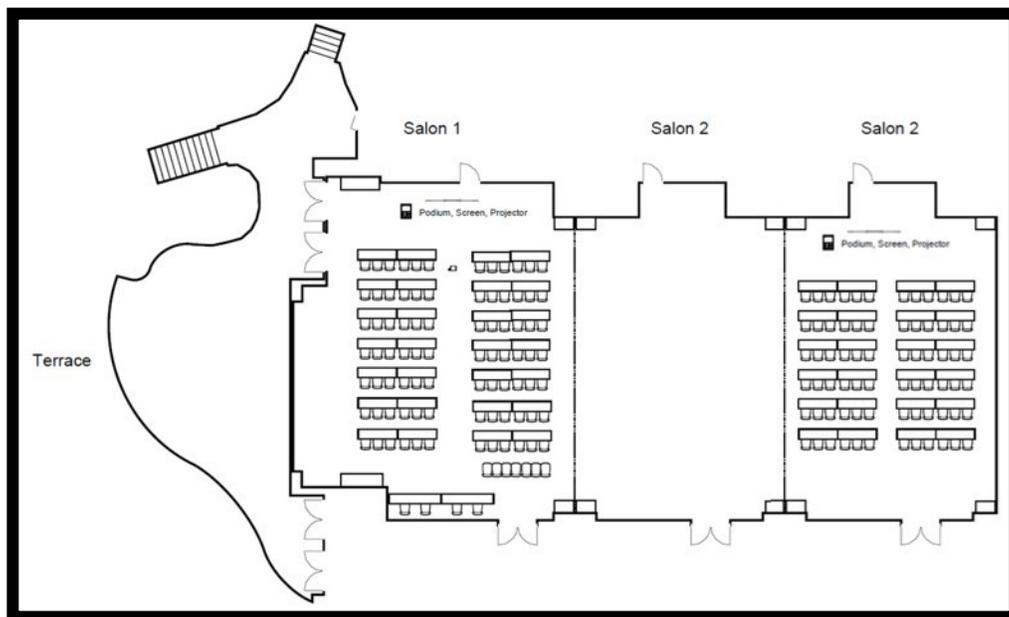
Exhibit Opportunities

Standard Single Booth (Limit 6)

\$1,500

Table Top Exhibit:

- 6' table with two side chairs
- Recognition as exhibitor in conference materials



Exhibits will be located in Salon 2 on the Lower Level. Breakfast and breaks will be held in this space.

Rules & Guidelines

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), and the Viceroy Snowmass (the "Conference Center") for the 3rd Annual Aspen Conference on Pediatric Cerebrovascular Disease and Stroke.

Application for Exhibit/Promotion

CCHMC reserves the right to determine eligibility of any exhibit or promotion at the Meeting.

Booth & Opportunity Assignments

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

Conference Services

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit.

Custom Opportunities

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC must review and approve final proofs prior to production. If product has already been produced (eg. pen) CCHMC must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 40.

Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

Parking

Loading dock space is reserved for loading and unloading only. Surface and garage parking is available near the Conference Center.

(Continued on next page.)

Rules & Guidelines, cont.

Cleaning

The Conference Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

Booth Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / cme@cchmc.org. The following regulations apply:
Written cancellations received by April 1, 2020 will receive a refund of 80%.
Written cancellations received between April 1, 2020 and June 1, 2020 will receive a refund of 25%.
No refunds will be issued for cancellations received after June 1, 2020.

Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

Installation of Exhibits

Set-up is from 6:30am-7:30am, in the Conference Center's exhibitor hall.

Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. Exhibits must be staffed at all times during exhibit hours.
- f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and must be approved prior to the conference.
- g. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.

Interest Form

Complete the information below to indicate the appropriate person to serve as the contact for this program. If this includes an exhibit booth, please include the name of the individual who will be onsite at the activity. Email a completed **Interest Form** and **LOA** to andrea.thrasher@cchmc.org.

Organization Name	
Representative Name (s)	
On-site Representative (if applicable)	
Email	
Phone	

	Cost	
Promotional Opportunities		✓
Platinum Level (Specify Option: _____)	\$25,000	
Gold Level	\$10,000	
Silver Level	\$4,000	
Daily - Emergency stroke presentations, Management, Rehabilitation, and Outcomes	\$4,500	
Daily - Hereditary Hemorrhagic Telangiectasia and brain arteriovenous malformations	\$4,500	
Daily - PHACEs, Inflammatory arteriopathy, and arterial tortuosity syndromes	\$4,500	
Daily - Neurophakomatoses, Vascular anomalies head & neck, & mTOR inhibitors	\$4,500	
Daily - Infection induced stroke, Neuropsychology-patients and family, & heat stroke!	\$4,500	
Mountainside Activity Social	\$1,500	
Trainee & Allied Health Social	\$1,500	
AV	\$7,500	
Wifi	\$5,000	
Custom (Specify option: _____)	\$1,000	
Exhibit Opportunity		
Booth	\$1,500	
TOTAL		

Commercial Interest - Letter Of Agreement (LOA)

ADD LOA after conversion to PDF