



Identifying and Integrating Interventions for Young Children of Addicted Parents

PRESENTED BY THE COLLABORATIVE FOR CHILDREN OF ADDICTED PARENTS

Friday, November 1, 2019
Cintas Center at Xavier University
Cincinnati, OH

Promotional & Exhibit
Opportunities



From the Committee Chair

On behalf of the “Identifying and Integrating Interventions for Young Children of Addicted Parents,” planning committee, we invite you to take part in the upcoming conference on Friday, November 1, 2019.



Tragically, as the opioid-substance use epidemic continues in our country, the number of young children affected is increasing. Many children are identified, but appropriate treatment is uncertain.

Cincinnati Children’s, GLAD House, and the Collaborative for Children of Addicted Parents (CCAP) invite you to this year’s conference to explore treatment options for young children (age 0-5) and their families affected by familial substance use disorders. This conference is designed for professionals recommending, designing, and implementing interventions. This includes physicians, nurses, teachers, social workers, psychologists, therapists, advocates, foster & adoptive parents, foster support providers, and intervention specialists.



We are excited to offer your organization the opportunity to participate in and support this important educational activity. This conference is expected to be well attended with approximately 350 participants from around the region. Attendee tuition fees alone cannot cover the cost of producing this vitally important education. With this in mind, we hope that your organization will join in support of this educational conference.

Your support will help improve the health of children impacted by addiction and will be prominently acknowledged in the course materials and displays. A wide range of opportunities are available, including booth space. These opportunities are described within this prospectus.

On behalf of the program committee and faculty, we want to thank you for your consideration of this request. It is our hope that you will see the value in supporting “Identifying and Integrating Interventions for Young Children of Addicted Parents.” If you have any questions or require additional information, please feel free to contact Christy Keegan in Cincinnati Children’s Continuing Medical Education (CME) office at (513) 636-6983 or christy.keegan@cchmc.org.



Sincerely,

Kathy Wedig-Stevie, MD
Conference Committee Chair
Medical Director, High Risk Follow-up
Neonatologist, Perinatal Institute
Cincinnati Children’s
513-862-2748
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Julie Brem, MSW
Resource & Exhibit Chair
Early Intervention Contract Manager
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CCAP Conference Planning Committee



Host Organizations

CINCINNATI CHILDREN'S

Cincinnati Children's, a nonprofit academic medical center established in 1883, is one of the oldest and most distinguished pediatric hospitals in the United States.

Clinical Services

We offer comprehensive clinical services, from treatments for rare and complex conditions to well-child care. In the 2018-19 *U.S. News & World Report* survey of best children's hospitals, Cincinnati Children's ranks No. 2 among all Honor Roll hospitals.

With more than 600 registered beds, Cincinnati Children's had more than 1.3 million patient encounters and served patients from all 50 states and 58 countries, including 589 international patients, in fiscal 2017.

Education & Training

Through an academic affiliation dating to 1926, Cincinnati Children's comprises the Department of Pediatrics at the University of Cincinnati College of Medicine. We train more than 600 residents and clinical fellows a year in various pediatric specialties and offer some of the most highly ranked research-based education and training programs in the nation.

Research

We have been an important force in pediatric research since the opening of the Cincinnati Children's Research Foundation in 1931. Grant funding for our research has more than tripled in the last 15 years, supporting countless discoveries and the continued expansion of our areas of research.

GLAD House

GLAD House is a certified mental health and alcohol and drug prevention agency that works with high-risk youth who have been impacted emotionally and behaviorally by a family member with an addiction.

Our comprehensive interventions help children learn through individual and group treatment to cope with, and ultimately move beyond, this destructive family pattern. They learn to manage their impulses, anger and behavior so that they can define and achieve their goals.

GLAD House's holistic approach combines mental health services, substance abuse and violence prevention programs, academic assistance, cultural enrichment for high-risk children and support and guidance for their families.

Our Vision

Children impacted by addiction in their families will reach their personal wellness potential (mentally, emotionally, socially, and physically) and lead fulfilling and purposeful lives free from substance abuse.



Meeting Venue

The Cintas Center, constructed through private donations as part of Xavier University's Century Campaign, opened officially in June 2000. The \$46 million venue includes an arena with 15,000 square feet of space suitable for a variety of functions other than sports.

- **Concerts:** The arena can accommodate up to 10,000 guests but can be tailored to provide an intimate setting for shows of any size
- **Corporate & Social Events:** Bring a sense of grandness to your corporate or social events by hosting them in the Cintas Center arena
- **Conventions & Tradeshows:** With ample exhibit space and endless configurations, the Cintas Center arena is the perfect location for conventions and tradeshows



Conference Agenda*

7:30 - 8:15 am Breakfast, Registration, & Resource Fair

8:15 - 10:45 am Presentations

10:45 - 11:00 am Break

11:00 - 12:00 am Presentations

11:45 - 12:45 pm Lunch & Resource Fair

12:45 - 1:45 pm Presentations

1:45 - 2:00 pm Break

2:00 - 3:15 pm Presentations

3:15 - 3:30 pm Evaluation & Adjourn

*Exact timings subject to change.

Conference Topics

- Discussion of children who experience trauma, substance exposure in utero, or both
- Sensory issues
- Pre-school and early educational interventions
- Pre-school expulsion prevention
- When is medication appropriate?

Conference Objectives

- Identify brain changes in children affected by parental substance use disorder
- Determine non-pharmacological approaches to behavioral and psychosocial issues
- Explore the need for pharmacological treatment of behavioral disorders
- Modify current practices and strategies to align with needs of children impacted by addiction



Exhibit Opportunities

Resource Booth (non-profits)	\$50
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Table Top Exhibit:

- 6' table with two side chairs
- Recognition as resource booth in conference materials

Exhibit Booth	\$500
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Table Top Exhibit:

- 6' table with two side chairs
- Recognition as exhibitor in conference materials

Promotional Opportunities

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

Catering

- Breakfast (1) - \$5,000
 - Branded table cloth on catering table (provided by purchaser)
 - Pull up banner or logo poster (organization may provide) prominently near buffet table
- Break Sponsor (1) - \$5,000
 - Choice of:
 - Branded napkins (provided by purchaser)
 - Branded coffee sleeves (provided by purchaser)
 - Pull up banner or logo poster (organization may provide) prominently near buffet table
- Lunch Sponsor (1) - \$5,000
 - Branded table cloth on catering table (provided by purchaser)
 - Pull up banner or logo poster (organization may provide) prominently near buffet table
- Hydration Station Sponsor (1) - \$1,000
 - Organization logo or name placard beside water carafes*

ACCME defined Commercial Interests may not be eligible for all promotional value items and contributor benefits. Ineligible promotional items have been marked (*).



Promotional Opportunities, continued

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you upon submission.

Logistics & Technology

- AV (1) - \$10,000
 - Verbal recognition during the conference
 - Recognition on microphones in the session (no logo)
 - Pull up banner or logo poster (organization may provide) prominently near screen*
- Wifi (1) - \$5,000
 - Recognition on the wifi instructions presented to attendees.

Sessions & Space

- Session Patron (1) - \$5,000*
 - Verbal recognition during the session
 - Signage at the meeting acknowledging contribution
 - Title slide recognition during session
- Relaxation Station (1) - \$2,000
 - Opportunity to provide a relaxation experience for attendees

Custom Opportunities

The amount listed reflects the opportunity purchase price. Fulfillment (design, production, etc.) is the responsibility of the purchaser. Cincinnati Children's IPCE must review and approve prior to production. If product has already been produced (example: pens), Cincinnati Children's must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided.

- Attendee Tote Bag/
Backpack (1) - \$1,000
- Reusable Water Bottles (1) - \$1,000
- Other Giveaway - \$1,000
- Badge Lanyard (1) - \$1,000
- Hand Sanitizer - (1) - \$1,000
- Pens (1) - \$1,000
- Notepads (1) - \$1,000

ACCME defined Commercial Interests may not be eligible for all promotional value items and contributor benefits. Ineligible promotional items have been marked (*).



Promotional Opportunities, continued

Levels

Platinum	\$10,000+
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Platinum level supporters will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging contribution
- Verbal recognition of support during the opening session
- On slides rotating during main sessions breaks
- Four (4) complimentary conference registrations

Gold	\$5,000+
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Gold level supporters will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging contribution
- Verbal recognition of support during the opening session
- On slides rotating during main sessions breaks
- Three (3) complimentary conference registrations

Silver	\$2,500+
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Silver level supporters will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging contribution
- Verbal recognition of support during the opening session
- On slides rotating during main sessions breaks
- Two (2) complimentary conference registrations

Bronze	\$1,000+
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Bronze level supporters will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging contribution
- Two (2) complimentary conference registrations

Friend	\$500+
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Friend level supporters will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging contribution
- One (1) complimentary conference registration

Donations & Grants

All opportunities listed in this prospectus are promotional in nature. Donations and grants provided by Commercial Interests, as defined by the Accreditation Council for Continuing Medical Education (ACCME), are considered separately and are Commercial Support. Contributions by a Commercial Interest must comply with the ACCME Standards of Commercial Support. If you are interested in providing a donation or educational grant, please contact andrea.thrasher@cchmc.org.



Rules & Guidelines

The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), GLAD House, and the Cintas Center (the "Conference Center") for the 2019 Children of Addicted Parents Conference (the "Conference").

Application for Exhibit/Promotion

CCHMC and GLAD House reserve the right to determine eligibility of any exhibit or promotion at the conference.

Booth & Opportunity Assignments

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

- Date the application was received.
- Amount of booth space requested. (Booth)
- Special needs of the exhibitors. (Booth)

Conference Services

The Conference Coordinator will provide an exhibitor service kit prior to the event after payment and Letter of Agreement (if applicable) are received. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit.

Custom Opportunities

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC and GLAD House must review and approve final proofs prior to production. If product has already been produced (eg. pen) CCHMC must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 350.

Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC reserves the right to exclude or to remove any objectionable equipment or exhibitor.

Parking

Loading dock space is reserved for loading and unloading only. Surface and garage parking is available near the Conference Center.

(Continued on next page.)



Rules & Guidelines, continued

Name Badges

Booth representatives should bring their company name badge to wear during the conference. CCHMC and GLAD House will provide something (ex. button, ribbon) to distinguish booth representatives.

Cleaning

The Conference Center will provide general lighting, heat or air conditioning, and daily cleaning of the aisles.

Booth Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave., ML 3003, Cincinnati, OH 45229 or christy.keegan@cchmc.org. The following policy applies:

- Written cancellations received by September 15th will receive a refund of 80%.
- Written cancellations received on September 15th but before October 25th will receive a 25% refund.
- No refunds will be issued for cancellations received on or after October 25th.

Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

Installation of Exhibits

Set-up is from 7:00 am-7:30 am, in the Conference Center's Exhibit Hall.

Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.
- e. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and assigned to the exhibitor.



Interest Form

Complete the information below. Email the completed **Interest Form** to christy.keegan@cchmc.org. To pay by credit card, contact Christy Keegan at 513-636-6983. If your purchase includes complimentary registration, you will be emailed directions 10-14 days after this form is received. Payments are due no later than Friday, October 25. Booths and opportunities will not be held after this date. Please contact Christy with payment questions.

Organization Name	
Contact name for purchase:	
Email	
Phone	

Promotional Opportunities	Cost	✓
Platinum	\$ _____	
Gold	\$ _____	
Silver	\$ _____	
Bronze	\$ _____	
Friend	\$ _____	
Breakfast	\$5,000	
Lunch	\$5,000	
Break	\$6,000	
Hydration Station	\$1,000	
AV	\$10,000	
Wifi	\$5,000	
Session Patron	\$5,000	
Relaxation Station	\$2,000	
Custom (Specify option: _____)	\$1,000	
Exhibit Opportunity		
Resource Booth (non-profits)	\$50	
Exhibit Booth	\$500	
TOTAL		

ACCME defined Commercial Interests will be required to complete Cincinnati Children's IPCE Letter of Agreement for Commercial Interests in addition to this interest form.

