



# Family Centered Approach for Children of Addicted Parents

Presented by the Collaborative for Children of Addicted Parents (CCAP)

[www.cincinnatichildrens.org/ChildrenOfAddiction](http://www.cincinnatichildrens.org/ChildrenOfAddiction)

Wednesday, November 14, 2018  
Northern Kentucky Convention Center  
Covington, Kentucky

## Contribution & Promotion Opportunities Prospectus



Greetings,

On behalf of the “Family Centered Approach for Children of Addicted Parents,” planning committee, we invite you to take part in the upcoming conference on November 14, 2018. As addiction terrorizes our region, the nation and the global community, child advocates in many fields recognize the medical, mental health, educational and social welfare issues these children face. This conference is designed for professionals caring for children impacted by addiction. This includes physicians, nurses, teachers, social workers, psychologists, therapists, and intervention specialists.

We are excited to offer your organization the opportunity to participate in and support this important educational activity. This conference is expected to be well attended with approximately 700 participants from around the Tristate and the country. Attendee tuition fees alone cannot cover the cost of producing this vitally important educational activity. With this in mind, we hope that your organization will join in support of this educational conference.

Your support will help improve the health of children impacted by addiction and will be prominently acknowledged in the course materials and displays. A wide range of opportunities are available, including booth space. These opportunities are described within this prospectus.

On behalf of the program committee and faculty, we want to thank you for your consideration of this request. It is our hope that you will see the value in supporting “Family Centered Approach for Children of Addicted Parents.” If you have any questions or require additional information, please feel free to contact Cincinnati Children’s Continuing Medical Education (CME) at (513) 636-6732 or [cme@cchmc.org](mailto:cme@cchmc.org).

Sincerely,

CCAP Conference Co-Chairs

**Conference Co-Chairs**

**Beatrice C. Lampkin, MD**

Professor Emeritus, Cincinnati Children’s  
Founder, GLAD House  
[bealampkin@yahoo.com](mailto:bealampkin@yahoo.com)

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# ***Family Centered Approach for Children of Addicted Parents***

**Conference Location:** Northern Kentucky Convention Center (NKYCC), Covington, KY

**Conference Date:** November 14, 2018

**Anticipated Audience:** 700

**Conference Goal:** The conference will focus on the needs of newborns, children, adolescents, and families impacted by addiction. The target audience are professionals treating and partnering with these children and families.

## **Agenda:**

6:30 am	Exhibit + Resource Fair Set Up
7:00 am	Registration, Breakfast, Exhibit + Resource Fair
8:15 am	Welcome
8:30 am	<b>Keynote:</b> Ira Chasnoff, MD
9:30 am	<i>Break</i>
9:45 am	Breakout Sessions
11:15 am	Lunch
12:00 pm	<b>Lunch Session:</b> O'dell Owens, MD, MPH
12:15 pm	<i>Transition Time</i>
12:30 pm	Breakout Sessions
2:00 pm	<i>Break</i>
2:15 pm	Breakout Sessions
3:15 pm	<i>Break</i>
3:30 pm	<b>Keynote:</b> Mary Vicario, LPCC-S
4:30 pm	Conference Concludes

## **Featured Speakers:**

**Ira Chasnoff, MD**  
Professor of Clinical  
Pediatrics,  
University of Illinois College of  
Medicine  
President, NTI Upstream

**O'dell Moreno Owens, MD,  
MPH**  
President and Chief  
Executive Officer,  
Interact for Health

**Mary Vicario, LPCC-S**  
Finding Hope  
Consulting, LLC

## **Call for Proposals:**

Proposals are sought from authors representing a variety of backgrounds, perspectives, and voices. Submissions are encouraged regarding areas of family-centered practice, research, and relevant fields of discipline related to the theme, "Family-Centered Approach for Children of Addicted Parents." Anyone interested in presenting is encouraged to submit, including students, new professionals, and first-time presenters. All submissions must be received by June 27, 2018, 12:00 pm EDT.

For more information or to submit a proposal, visit [www.cincinnatichildrens.org/ChildrenOfAddiction](http://www.cincinnatichildrens.org/ChildrenOfAddiction).

## RESOURCE & EXHIBIT BOOTH SPACE

*The Resource Booth rate is available to agencies providing support and resources to children of addiction and their families, caregivers, or medical providers. All others will be considered Exhibit Booths. The purchase of Booth space is separate from other financial contributions.*

### Resource Booth (non-profits) — \$100

- Booth for duration of meeting located in the NKYCC ballroom
- 6' table
- 1 complimentary registration

### Exhibit Booth — \$550

- Booth for duration of meeting located in the NKYCC foyer
- 6' table
- 1 complimentary registration

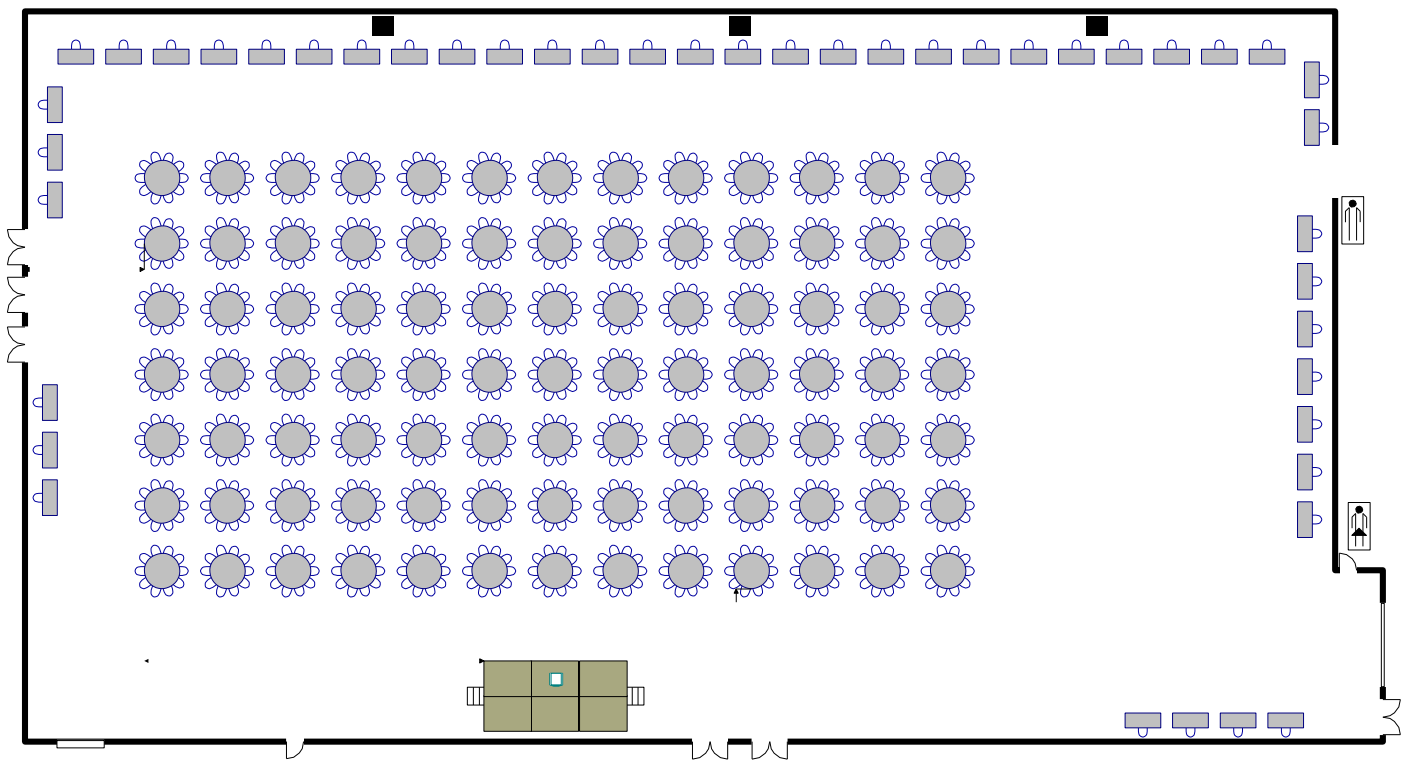


Exhibit booths will be located outside of the entrance to the Ballroom in the Foyer.  
Resource booths will be located inside the ballroom along the perimeter.  
Ample time will be set aside for Resource Fair and Exhibits.

# DONATION LEVELS

**Platinum** — \$10,000+

**Gold** — \$5,000+

**Silver** — \$2,500+

**Bronze** — \$1,000+

**Friend of CCAP** — \$500+

Donation levels will receive recognition through organization name or logo as follows:

- Signage at the meeting acknowledging your financial contribution (all)
- Verbal recognition of your support during the opening session (Silver & above)
- On slides rotating during main sessions breaks (Silver & above)
- Complimentary registrations:
  - Friend: One (1) complimentary conference registration
  - Bronze & Silver: Two (2) complimentary conference registrations
  - Gold: Three (3) complimentary conference registrations
  - Platinum: Four (4) complimentary conference registrations

Donations receive no additional recognition beyond what is listed above. Donations provided by Commercial Interests as defined by the Accreditation Council for Continuing Medical Education (ACCME) are considered Commercial Support. Acknowledgement of donation or gift will include logos as allowed by the ACCME guidelines. Therefore, Commercial Interest contributions will be acknowledged with text only. Commercial Interests must sign an additional agreement outlining the Accreditation Council for Continuing Medical Education (ACCME) Standards for Commercial Support.

Note: Contributions by a Commercial Interest is considered commercial support and must comply with the ACCME Standards of Commercial Support.

## PROMOTIONAL OPPORTUNITIES

Availability is limited and is listed for each opportunity in parentheses (). If opportunities have already been claimed, a committee representative will contact you.

### **Logistics & Technology** – Additional promotional signage and branded materials as venue allows

- A/V\* - \$10,000 (1)
- Parking - \$6,000 (1)
- Wifi - \$5,000 (1)
- Charging Station - \$1,500 (1)

### **Sessions & Space** – Additional promotional signage and branded materials as venue allows

- Keynote Patron\* - \$10,000 (3)
- Breakout Session Patron\* - \$5,000 (15)
- Resource Fair Patron\* - \$5,000 (1)
- Mother's Lounge - \$2,500 (1)
- Relaxation Station - \$2,000 (1)

### **Catering\***

- Breakfast\* - \$10,000 (1)
- Lunch\* - \$10,000 (1)
- Coffee\* - \$10,000 (1)
- Afternoon Snack\* - \$10,000 (1)

*Breakfast, Lunch, Coffee, and Snack promotional signage:*

- Use of organization logo tablecloth on buffet table
- Logo napkins, cups, coffee sleeves, as available/related
- Logo poster (organization may provide) prominently near buffet table
- Hydration Stations\* - \$1,000 (1)
  - Breakout room sessions
  - Organization logo placard beside water carafes
  - Ability to provide organization collateral handouts to set on table

### **Custom Opportunities**

The amount listed reflects the opportunity to purchase these items. Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. GLAD House and Cincinnati Children's CME must review and approve final proofs prior to production. If product has already been produced (example: pens) CCAP must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 700.

- Attendee Tote Bag/Backpack - \$2,000 (1)
- Badge Lanyard - \$2,000 (1)
- Escalator Cling - \$2,000 (1)
- Floor Cling - \$2,000 (4)
- Hand Sanitizer - \$1,000 (1)
- Mirror Cling - \$2,000 (2)
- Notepads - \$1,000 (1)
- Other Attendee Giveaway - \$1,500 (3)
- Pens - \$1,000 (1)
- Reusable water bottles - \$1,500 (1)

ACCME defined Commercial Interests may not be eligible for all promotional value items and contributor benefits. Ineligible promotional items have been marked (\*).

# RULES AND GUIDELINES

*The following rules and regulations have been established by the Cincinnati Children's Hospital Medical Center ("CCHMC"), GLAD House, and the Northern Kentucky Convention Center (the "Conference Center") for the 2018 Children of Addicted Parents Conference (the "Meeting").*

## Application for Exhibit/Promotion

CCHMC and GLAD House reserve the right to determine eligibility of any exhibit or promotion at the Meeting.

## Booth & Opportunity Assignments

Every effort will be made to give first choice of booth location/promotion opportunity. In case of conflicting requests, priority will be determined on the basis of:

1. Date the application was received.
2. Amount of booth space requested. (Booth only)
3. Special needs of the exhibitors. (Booth only)

## Conference Services

The Conference Coordinator will provide an exhibitor service kit prior to the event after the confirmation of exhibit space. Relevant information (shipping, drayage, furniture, telephone, electrical, A/V needs, etc.) will be in this kit.

## Custom Opportunities

Fulfillment (design, production, etc.) of the items is the responsibility of the purchaser. CCHMC and GLAD House must review and approve final proofs prior to production. If product has already been produced (eg. pen) CCHMC and GLAD House must still approve the product. Directions regarding logistics (vendor, size, delivery, etc.) will be provided to confirmed purchasing organization as necessary. Estimated attendance is 700.

## Signage

Only professionally made signs are permitted in the Conference Center, and must be displayed on Conference Center approved easels. Advertising material may be distributed only from those firms who have engaged space. The use of nails, pins, staples, and tape adhesives are not permitted. Only blue painter tape is allowed in the meeting rooms. Adhesive-backed (stick-on) decals or similar items should not be distributed/utilized.

## Lighting and Sound Devices

The use of devices for mechanical reproduction of sound or music shall not be permitted in the exhibition areas at any time. In general, the employment of any method to project sound beyond the confines of any exhibitor's booth, whether naturally or mechanically, is prohibited. No objectionable lights or noises will be permitted in exhibitors' booths. CCHMC and GLAD House reserves the right to exclude or to remove any objectionable equipment or exhibitor.

## Parking

Loading dock space is reserved for loading and unloading only. Surface and garage parking is available near the Conference Center.

## Cleaning

The Conference Center will provide general lighting, heat or air conditioning and daily cleaning of the aisles.

## Booth Cancellation Policy

A written notice of requests for cancellation must be transmitted to: Cincinnati Children's CME, 3333 Burnet Ave ML 3003, Cincinnati, OH 45229 / [cme@cchmc.org](mailto:cme@cchmc.org). The following regulations apply:

- a. Written cancellations received by September 15, 2018 will receive a refund of 80%.
- b. Written cancellations received between September 1 and October 15, 2018 will receive a refund of 25%.
- c. No refunds will be issued for cancellations received after October 15, 2018.

## Assignment of Space by Exhibitor

No exhibitor may assign, sublet, or apportion the whole or any part of the space allotted nor exhibit therein any goods other than those manufactured or sold in the regular course of the business by the exhibitor. Only one vendor may exhibit in each booth for the duration of the conference. Booths may not be shared.

## Installation of Exhibits

Set-up is from 6:30am-7:30am, in the Conference Center's exhibitor hall.

## Rules Governing Exhibitors

All materials and fluids which are flammable must be kept in safety containers. All packing containers, excelsior, and wrapping paper must be removed from the floor and must not be stored under tables or behind displays. Exhibitors must observe the following regulations for setting up exhibits:

- a. Nothing will be tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, furniture or other properties of the building. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.
- b. It is mutually agreed that it is the duty and responsibility of each exhibitor to install and put their exhibit into place before the show and to dismantle and remove their exhibit immediately after the close of the show. In addition, property shipped to or from the hall by the exhibitor for installation or display at the meeting is at the sole risk of the exhibitor.
- c. Exhibitors are permitted to exhibit only products of their own lines (manufactured or distributed by them). Other material, equipment, apparatus, and systems not of their own lines but necessary for demonstration of the exhibitor's products are permitted. Distribution of candy and water is permitted. Distribution of other food or beverages of any kind is prohibited. Orders may be taken in the Exhibit area; however, no money (cash, check or credit card) may be exchanged.
- d. Distribution by exhibitors of any printed matter, souvenirs, or other articles shall be restricted to the

space occupied by their exhibit. Booth attendants, manufacturer's salesmen or representatives, including models or other supportive personnel, must remain within the space assigned to the exhibitor, and must be knowledgeable with the company's products/services.

- e. Exhibits must be staffed at all times during exhibit hours.
- f. Prizes, awards, lotteries, drawings or contests by exhibitors are authorized only by CCHMC and GLAD House and must be approved prior to the conference.
- g. No goods may be displayed in any part of the Conference Center except within the limits of the exhibit space contracted for with CCHMC and GLAD House and assigned to the exhibitor.
- h. Hospitality Rooms and Exhibitor Events: It is requested that exhibitors confine these activities to times when no educational sessions are in progress. Private rooms for entertainment will be available only to companies which have contracted for exhibit space. All activities must be approved by CCHMC and GLAD House and may require additional fees.
- i. Distribution of Literature and Promotional Items: Exhibitors may not distribute any promotional literature or other items of this type in Conference Center corridors, under guest room doors, or guest mail boxes, without written permission from CCHMC and GLAD House.
- j. Exhibitor Attendance/Registration: The exhibit area is limited to individuals, business firms, manufacturers, and dealers who have contracted and paid for booth space, and whose products are in keeping with the educational interests of the CCHMC, GLAD House, and this conference. Representatives of non-exhibiting firms will not be allowed in the exhibit area, nor will they be permitted to display their products or services.

with Exhibitor's participation in the Activity.

#### **Removal of Exhibits**

Exhibitors expressly agree not to begin packing or dismantling displays until after the last break of the conference on November 14, 2018.

#### **Liability**

Exhibitors must surrender space occupied in the same condition as it was at the time of the occupation.

#### **Security**

Exhibitors must make provisions for the safeguarding of goods, material, equipment and displays at all times. CCHMC, GLAD House, the Conference Center, and the Conference Services Contractor do not guarantee or protect exhibitors against loss or damage of any kind incurred by exhibitors.

#### **Indemnification**

Exhibitor assumes all risks and responsibilities for accidents, injuries or damages to person or property and agrees to indemnify and hold harmless Cincinnati Children's Hospital Medical Center, its officers, directors, trustees, employees, agents and contractors, from any and all claims, liabilities, losses, costs and expenses (including attorneys' fees) arising from or in connection



# PROMOTION/CONTRIBUTION/BOOTH INTEREST FORM

2018 Children of Addiction Conference

Organization Information			
Company/Organization Name: <i>Please list <b>exactly</b> as name should appear in recognition/promotional materials.</i>			
Representative			
<i>The Representative will be officially responsible for correspondence and booth (if applicable). All communications regarding the conference will be directed to this person. The Representative will receive communication by email confirming participation. Directions to register complimentary persons and/or logistical directions for promotional items will be provided after confirmation.</i>			
Name:			
Title:			
Email:		Phone:	

Donation/Gifts		
<i>Details of Donations/Gifts are available on page 6. If you are interested in providing a donation/gift, check the appropriate box.</i>		
Platinum Level <sup>^</sup> - \$10,000+	\$ _____	
Gold Level <sup>^</sup> - \$5,000	\$ _____	
Silver Level <sup>^</sup> - \$2,500	\$ _____	
Bronze Level <sup>^</sup> - \$1,000	\$ _____	
Friend of CAP <sup>^</sup> - \$500	\$ _____	
Resource Booth/Exhibit Booth		
<i>Details of booth opportunities are available on page 5. If you are interested in providing a booth, check the appropriate box.</i>		
Resource Booth*	\$100	
Exhibit Booth	\$550	

<sup>^</sup> Considered Commercial Support if purchased by an ACCME Defined Commercial Interest and must comply with the ACCME Standards of Commercial Support.

\* ACCME Defined Commercial Interest not eligible.

Email this form to [cme@cchmc.org](mailto:cme@cchmc.org). You will be contacted within 14 business days to confirm your contribution. Further logistics and payment information will be provided after confirmation. Contact Cincinnati Children's CME at 513-636-6732 or [cme@cchmc.org](mailto:cme@cchmc.org) with questions.

Promotional Opportunities		
<i>Details of promotional opportunities are available on page 7. If you are interested in a promotional opportunity, check the appropriate box</i>		
Logistics/Tech: _____	\$ _____	
Space/Session: _____	\$ _____	
Catering*: _____	\$ _____	
Attendee Tote Bag/Backpack	\$2,000	
Badge Lanyard	\$2,000	
Escalator Cling	\$2,000	
Floor Cling	\$2,000	
Hand Sanitizer	\$1,000	
Mirror Cling	\$2,000	
Notepads	\$1,000	
Other Attendee Giveaway	\$1,500	
Pens	\$1,000	
Water bottles	\$1,500	

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